



# CONSUMER SOLUTIONS

*Brilliance Beyond The Surface.*



# Consumer Coatings

# All Weather Coatings

## ECONOMICAL & LONG-LASTING

Like architects, designers and OEMs; institutions, homeowners and everyday consumers have also discovered the practical, cost-saving advantages and benefits of SUNDIAL advanced performance powder coatings. They've come to recognize that powder coating offers a smart, efficient way to refinish, restore, preserve and protect wrought iron and aluminum benches, chairs and tables, fencing, railings, roofs, outdoor lighting fixtures, sports equipment and also car, motorcycle, boat and other service and recreational vehicle parts and trim. They've discovered powder coating to be attractive and highly durable, lasting far longer than other alternatives—decades longer—even in harsh environments.

“SUNDIAL advanced powder coating technology works inside and out for every type of consumer or institutional space and setting.”

— Shivie Dhillon, SunDial Powder Coatings



From wheel rims to outdoor furniture, powder coating makes sense.



Powder Coating is the fastest growing part, material and product finishing technology in North America, representing over 10% of all industrial finishes.

# Advanced Performance

## CONSUMER POWDER COATINGS

Powder coating offers an advanced finishing process for a wide range of parts, materials and products used by institutions and everyday consumers seeking a decorative and highly durable finish that will protect valuable assets from heat, cold, grime, scratching, corrosion, bleaching and all forms of weathering.

### ELECTRO-STATIC ADVANTAGE

**SUNDIAL** uses a proprietary powder, mixing finely ground particles of colored pigment and resin. The electrically-charged powder adheres to the metal or aluminum surface being coated. Oven curing the coated part or product causes the charged powder particles to bond to the electrically grounded surface until heated and fused forming a uniform, highly durable finish.

### 7-STAGE COMMITMENT

**SUNDIAL's** commitment to quality and innovation sparked the introduction of the first 7-stage pre-treatment wash process in Southern California where parts, materials and products are subjected to a one-of-a-kind, intense cleansing that results in a super-clean substrate and unmatched finished surface quality.



“Powder coating does not contain carcinogens like spray paint—and unused or oversprayed powder is always recovered, not released into the atmosphere, so waste is negligible and disposed of in a safe, environmentally sound way.”

— Shivie Dhillon, SunDial Powder Coatings

# Environment Friendly CONSUMER POWDER COATINGS

**SUNDIAL's** powder coating process is environmentally friendly and virtually pollution-free. Unlike the liquid paint used in a typical spray painting scenario, no solvents are used in our powder coating process. This means only negligible amounts of volatile organic compounds (VOC's), if any, get released into the atmosphere during powder coating.



- Contains little or no VOC's or volatile organic compounds
- Contains no known carcinogens like spray paint
- Powder coating is virtually pollution-free
- Oversprayed powder is captured not released into the environment



# Why Not Spray Paint?

## THE POWDER COATING EDGE

**Powder Coating** is a smarter, more economical way to apply a decorative and protective finish to metal and aluminum products. It's not just a useful alternative for metal doors and frames, roofing or wrought iron; it's also far superior in terms of coating quality and durability. A popular refinishing method, it's been championed by institutions, homeowners and consumers for courtyard, patio and office furniture, entry gates, barbecue grills, basketball frames, and other interior and exterior furniture, fixtures and recreational items.

Powder Coating uses a uniquely different type of powder than aerosol spray paint. Spray paint, applied as a fine mist, is an expensive process over the long run as it tends to chip and fade quickly often requiring repeated applications. Further, spray painting does not protect the metal or aluminum and often the product is discarded requiring a new purchase. A powder coated surface can last up to 20 years. Clearly, choosing powder coating can save you thousands.

“Powder Coating is a smarter, more economical way to provide a protective finish to metal or aluminum.”

— Shivie Dhillon, SunDial Powder Coatings



Powder coated wrought iron patio table and chairs.





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